

i  0.1

MADRID 2014

CONFERENCE BOOKLET

AIESEC 

What does this booklet contain?

- MCP Welcome
- OC Presentation
- The Venue
- Events
- Bring with you...



Hello AIESECeers!!!

If you are reading this booklet means that, at least, you are interested to know the content and the information of the first ever *i_Lead 0.1*. This conference is really special for many reasons that all of you should already know.

First of all, this conference represents the saddle point where **AIESEC in Spain** is going to switch from trying to do the things in the right way to actually doing them.

Second of all, because the number of national conference has decreased from 6 to only 2 conferences per year. Both of them very important for the decision making inside both of them. In addition to these, the ownership, accountability and thankful moments inside these conferences are going to increase the impact that this organization has internally and externally in Spain.

Last but not least, this conference has been a **CHALLENGE**. Most of you know that things are not easy at all, and this conference is not an exception. The Conference Team has been working hard the whole month of June combining the responsibility of having this conference ready for all of you and taking care of exams, final projects, jobs, transition and planning. Setting the right priorities allowed this team to be 100% ready to impact YOU. The impact that you will receive will enable YOU to impact OTHERS.

Thank you for being part of this organization and for believing in the impact that our small actions are going to do in the world.

Marc Chamarro

President of AIESEC in Spain 2014-2015

LET'S MEET THE OC TEAM!



Ivan Sánchez Enrique;

OCP

"I'm enthusiast and a connection-seeker. I love running and cooking and my favorite color is orange.

"You only live once, so think twice"



Sonia Mijarra González,

OCVP External Relations

I'm an optimistic person, I like challenges and I'm always available for anyone who needs me. I love travel, meet new people, and learn languages.

"No one is as poor that he can't give a smile as a gift and neither as rich that he doesn't need"



Judá Zaballos,

OCVP Events

Happy and extroverted young guy, with a big heart who wishes to help everyone who needs help. I consider challenges as a way of life. But I prefer that you know me face to face, see you soon!

"Give your life for the chosen cause"



Leila Bentahar Palate

OCVP Logistics

I'm passionate for what I do, I like to do things good, I'm always trying to follow kaizen's philosophy.

Because of it, I hope that we all together can make this conference something really interesting. ¡Lets go for it!

“If you can, I can; if you can't, I must”



Alexandro Gaffar,

OCVP Marketing

If you see someone with a tie and a hat, that's me. I love to dress like that; wear formal cloth is my way to show to the world what kind of person I am. I'm someone who loves to talk about history, politics, economy, and every topic related to those things.

“I wasn't born in Spain, but I grew up in this wonderful land and my love to it is superior to any particular interest. I want the best for Spain and its people”



Anna Sánchez Otalora,

OCVP Delegates

HAPPINESS, the best word that describes myself. I am very proactive, optimistic, and persistent; I never stop until I get what I want. Every day I try to improve myself. I like to help others, take lots of responsibilities, and new objectives in my life. My main purpose is to change something of the world to a positive way.

“If you don't like something in your life, change it”

THE VENUE

Colegio Mayor Diego de Covarrubias

í_Lead 0.1 Madrid 2014 will be held in *Colegio Mayor Diego de Covarrubias* (CMU).

Colegio Mayor Universitario Diego de Covarrubias, attached to "Universidad Computense de Madrid" and located in Madrid, is an University Residence which offers comfortable facilities for conducting seminars, meetings and conferences.

It is Located in the neighborhood of Moncloa, in Madrid. Madrid is the capital of Spain and the third-largest city in the European Union.

CMU will provide our delegates with individual or double rooms with private bathroom, air conditioning, balcony with views to the garden or the main street and the proper furniture to enjoy the first national conference of the next term 14-15.

Some of the services provided are:

- Towels and bed sheets
- WIFI
- Reception and Security 24 hours per day.
- Vending Machines

For further information: <http://www.cmucovarrubias.es/index.php/el-colegio>



EVENTS

SATURDAY 5TH NIGHT

LEADER'S PARTY!

This is *i_Lead 0.1* and we all are LEADERS, so... **LET'S ACT LIKE ONE!** Come disguised as your favorite leader, impersonate him, learn his/her common phrases, even learn a speech if you are up to the test! During the event let everyone know Who are you and why you are the greatest leader ever!

You can see a list of examples of the most significant figures in history according to "Time":

<http://ideas.time.com/2013/12/10/whos-biggest-the-100-most-significant-figures-in-history/>



SUNDAY 6TH NIGHT

FOLLOW ME PARTY!

What's AIESEC if we don't encourage others to do what they have never done?

Here is the thing, you'll go out with a group of people (none of them from your LC if possible) take your phone and get ready to assault people in the streets for a picture! We need everyone to know that we are here to make the difference!

Afterwards we will join together, bring all the pictures together and vote for our favorite, the winners will be our **EPIC LEADERS** of the conference!

MONDAY 7TH

GLOBAL VILLAGE !

A new way of doing GLOBAL VILLAGES arises in Spain!!! This Global Village will be open to EXTERNALS!, will take place in an OPEN-SPACE, and it will be,... AWESOME!!! 😊

Please the international **dishes, non-alcoholic drinks** and **costumes** with the LCs!



○ A Coruña (Finland)



○ Bellaterra (Japan)



○ Granada (Russia)



○ Madrid (Morocco)



○ Málaga (Brazil)



○ Pompeu Fabra Barcelona (Argentina)



○ Sevilla (Equator)



○ Valencia (Belgium)



○ Valladolid (Madagascar)



○ Zaragoza (Egypt)



○ Loyola Córdoba (Turkey)



○ ESADE Barcelona (Greece)



○ IQS Barcelona (India)



○ Blanquerna (Thailand)

We know that is a hard work so we will help you a little bit...

Finland: karelia, runeberg, smörgasbord, kalakukko

Japan: sushi, mochi, pocky, soba, sashimi, donburi, tempura, onigiri

Russia: blini, pelmeni, Russian salad, varenyky, okroshka, golubtsi

Morocco: cuscus, humus, tajine, harira, zaaluk, bissara, bastilla

Madagascar: lasary, lasopy, akoho sy voanio

Argentina: asado, mate, alfajores, empanadas, dulce de leche

Equator: ceviche de calamar, pan de yuca, bollo de pescado

Belgium: moules - frites, french fries, chocolate (guylian), gaufres, beers

Brazil: acarajé, vatapá, coxinha, churrasco, salgadinhos, empadas, pastéis

Egypt: ful medames, kushari, falafel, basbousa, umm ali, konafa

Turkey: kebab, baklava, çorba, dolma, yaprak sarma

Greece: tyropita, taramosalata, pikilia

India: kichen basmati, samosa, rotis, chapattis, lassis

Thailand: chicken curry, coconut milk, noodles, pad Thai

This are only suggestions, you can bring whatever you prefer! But it is important to put effort on the dishes: AIESEC is about living diversity and how a better way to do it by tasting in the same dinner dishes from everywhere? So we encourage you to show your culinary skills and take it as a challenge to discover international cuisine.

YOUTH TO BUSSINESS

First held in Malaysia in 2009, Youth to Business forum arrive in Spain for the first time the 7th of July from AIESEC hand.

In a format consisting of a series of lectures and **workshops** on topics of current provided by the companies, Youth to Business seeks to create an **impact** on Spanish society, involving young people, companies and organizations in it.

This year the event will have the slogan "Innovation, the Spain that moves". Young, entrepreneurs and organizations inspired each other to build a future, break boundaries to act and bring a change.

This first edition will feature 70 participating young people across Spain and took place on July 7 in Madrid.

Requirements:

- Be as proactive and participating as possible during the event.
- Bring Business Casual Clothes!



Spain
Youth to Business
Forum

MONDAY 7TH NIGHT

INNOVATION PARTY

It's all about being crazy doing something you have never done.

Each LC should come disguised as a popular singer/group/youtube artist and challenge everyone around to do the craziest thing you can think about, we are young; we need to discover new ways, come on!

The thing about being disguised is that if you hear your song coming up you will have to go in the middle and dance it! Feel free to collaborate with your LC for an EPIC EVENT!



BRING WITH YOU...

- The traditional dishes and costumes from international countries. Coordinate with your LC to bring enough food for dinner! We don't want hungry people during the Y2B event! 😊
- Costumes, clothes, accessories...Whatever you will need to represent a leader!
 - Business casual clothes for Y2B!
 - Money for events (There will be cocktails and beers)!!!
 - Willingness to enjoy learning!
 - Inspiration, creativity, motivation and Energy!
 - A LOT OF PARTICIPATION SPIRIT FOR Y2B!!!

For any doubt or clarification, contact the OC team:

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<https://www.facebook.com/ILead0.1?fref=ts>

<http://conferenceilead01.wix.com/madrid2014>